

Unreleased Travel

Guidelines for submission in to Getty Images rights-managed Creative collections

January 23, 2009

Photos should depict the diversity of human culture worldwide, showing people and places with cultural context.

- These images can be shot in a public place but generally should not be “art directed” by the photographer. The subject of the image should be engaged in daily life - not posed or paid by the photographer.
- Photos should depict the diversity of human culture worldwide, showing people and places with cultural context.
- Photos must have very specific metadata to be useful to the client base that will be seeking these images; date (month and year), name of region/city, name of event/festival, name of landmark/building, description of significance of event/festival, Latin and common names of plants and animals, etc.

Appropriate Subject Examples

- Specific festivals and celebrations
- Major landmarks and tourist attractions
- Buildings, architecture
- Local markets: farmers, craft, antique, flower, food
- Local customs
- Agriculture; inclusive of workers in the field
- Industry: fishing in Bering Sea, diamond mining in Africa, pearl collecting in China
- Local Economy: street scenes, buildings that reflect business/financial districts
- Situations in which people are displaying aspects of their culture
- Urban areas of countries worldwide that depict the life that happens there

Inappropriate Subject Examples

- People and places without cultural context
Example: generic shot of people dancing in a nightclub
- Portraits of mainstream, contemporarily dressed people in locations that are of a generic nature.
- Unreleased portraits of minors/children.

Risk Category

All images that meet the above requirements should be assigned the Risk Category of **C2c**. For more information on Risk Categories see the most recent version of the Image Partner Submission Guidelines.

The following images are examples that would be accepted into a Getty Images Creative collection with the risk category C2c.



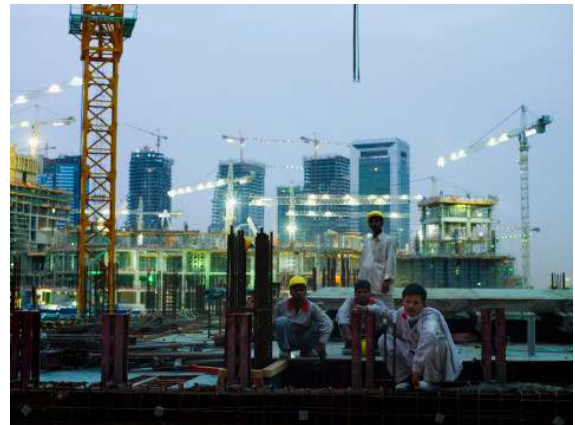
200501869-001, Hugh Sitton, Photographer's Choice



200533806-001, Pulp Photography, The Image Bank



sb10066637bb-001, Bruno Morandi, The Image Bank



200568834-001, Eric O'Connell, The Image Bank



82766512, Gavriel Jecan, The Image Bank



82748835, Stewart Cohen, The Image Bank

These following images are not eligible for the C2c Risk Category and require a release to be accepted into a Creative collection on Getty Images.



sb10068748f-003, Richard Ross, Photographer's Choice



83001971, Mitchell Kanashkevich, The Image Bank



sb10069012k-001, Martin Puddy, The Image Bank



84146433, Angelo Cavalli, The Image Bank



83629709, David Sacks, The Image Bank



83001980, Mitchell Kanashkevich, The Image Bank